

Announcement Regarding the China Mainland Market

On October 23, Jatcorp Limited ("the Company") received a second-instance judgment from the Fuzhou Intermediate People's Court regarding an infringement dispute between a Chinese distributor and Guangzhou Aotea company. This judgment, which was unfavorable to the distributor, overturned a previous ruling that had found no infringement by the distributor. But the judgment also clearly determined that Neurio lactoferrin-fortified milk powder is a product that Sunnya has developed and operated for many years, and Guangzhou Aotea company was an agent distributor of Sunnya. These facts align with Article 15 of the Trademark Law of the People's Republic of China, indicating that the Neurio-related trademarks registered in China mainland by Guangzhou Aotea company may constitute trademark squatting. The Company will actively respond to this unfavorable judgment against the distributor and continue to pursue legal recourse.

To protect the consumers in China mainland from being misled by counterfeit products, Sunnya Pty Ltd has decided to suspend sales of Neurio products in China mainland effective immediately. Neurio products will continue to be available in other countries and regions outside China mainland (including, but not limited to, Australia, New Zealand, Hong Kong, Macau, Vietnam, Malaysia, Singapore, Thailand, and the United States). Concurrently, the Company will promote Moroka products, which offer scientifically advanced formulas and premium ingredients, in both global and Chinese markets.

Whether purchasing Neurio or Moroka products, consumers are advised to look for the JAT logo to ensure they are buying authentic products manufactured by the Company. All of our products are exclusively produced in our own ANMA factory in Melbourne, Australia. Consumers are advised to be vigilant to avoid purchasing unauthorized products. Currently, any Neurio products available on the Chinese mainland market that are produced in New Zealand or by certain manufacturers in China are unrelated to our Company.





Jatcorp Limited (ASX: JAT)

28/10/2024

